

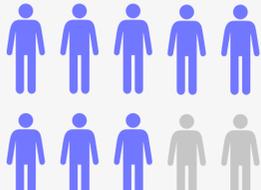
Accelerating Automation

How Businesses are Adapting to a Post-COVID World

The majority of business leaders say they have made business process automation a top priority in recent years.



92% agree that process automation is key to thriving in the post-COVID world.



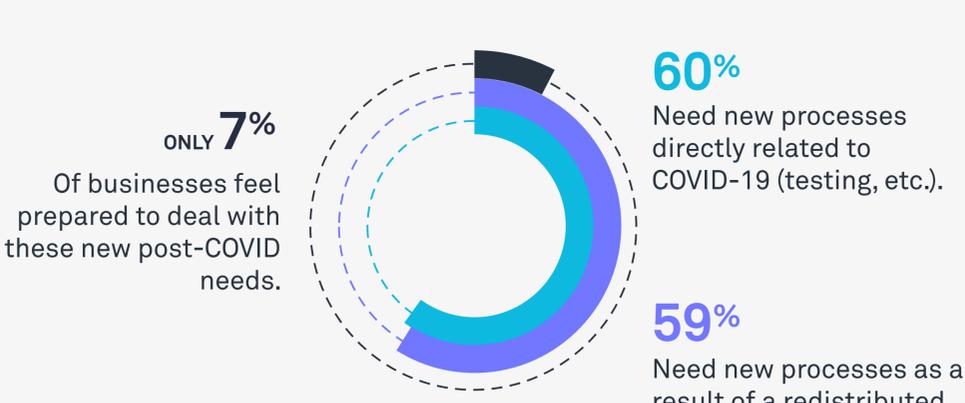
8 in 10

Say they were moving at the right pace of process automation before COVID-19.

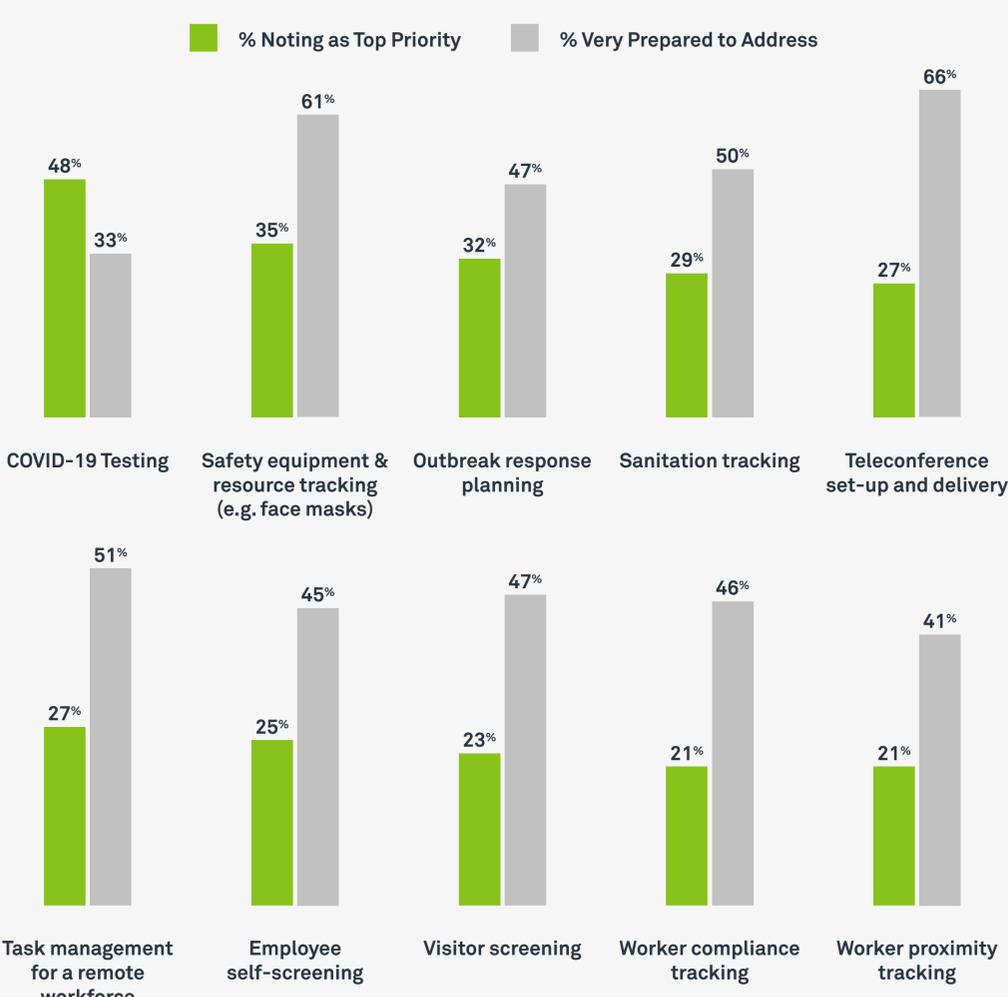


Agree the pandemic has demonstrated the need for process automation.

But now, 80% of business leaders say they face new challenges as a direct result of COVID-19.



Here's where businesses are focusing their efforts



Where can businesses go from here?

Organizations overwhelmingly agree that business process automation is crucial in a post-COVID world—but it won't be easy.



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of all business processes are not yet automated.



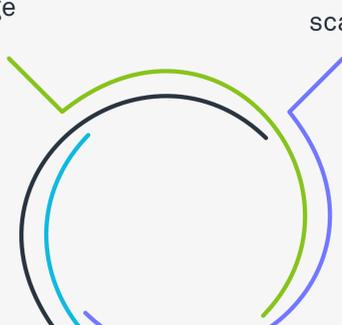
Yet businesses are projecting automation growth rates of

20% over the next 12 months.

Businesses will have to...

Embrace change

Invest in technologies that scale with the business



Allow citizen developers to drive automation efforts

Standardize strategies for continual process improvement

Methodology

This research was conducted online in the United States, United Kingdom and Germany by The Harris Poll from May 22 – May 30, 2020 among Business Leaders (VP, SVP or C-level roles) within organizations of 250+ employees and who have decision making authority as it relates to automating business processes.

This report summarizes the key findings of the research. For more information on the data, contact K2.

About K2 Software, Inc.

K2, a leader in intelligent process automation, enables enterprises to speed time-to-market and simplify the creation of modern process applications, automate workflows and transform their businesses. More than 4 million users in over 84 countries are using K2 to take control of their business processes, increase visibility and improve operational efficiency. Learn more at K2.com.



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