



# Nintex + Promapp

Sarah Berkowski, Senior Director, Field Marketing

promapp™

The process platform  
teams love to use.





Leader in Intelligent  
Process Automation

+

**promapp**<sup>™</sup>

Leader in Process  
Mapping & Management

**= Process Excellence**



# What Industry Analysts are saying...

“It’s exciting to see two Aragon hot vendors, Nintex and Promapp, merge together to help organisations across the globe improve how they automate and manage business processes – capabilities necessary to becoming a fully digital business and maintaining competitive advantage.”

– **Jim Sinur and Jim Lundy, Aragon Research**



“I have long believed that business processes, like applications, need to be valued as a portfolio of assets. That means they need to be properly documented, designed and modified using lifecycle management techniques. The capabilities enabled by Promapp combined with workflow automation technology like that from Nintex should enable modern enterprises to do just that.”

– **Carl Lehmann, 451 Research**

“The two vendor’s technologies and market strategies are a perfect match... this appears to be one of the best consolidations I’ve seen in the eforms/workflow space in the last year.”

– **Dr. Joe Sweeney,**  
**Intelligent Business Research Services (IBRS)**



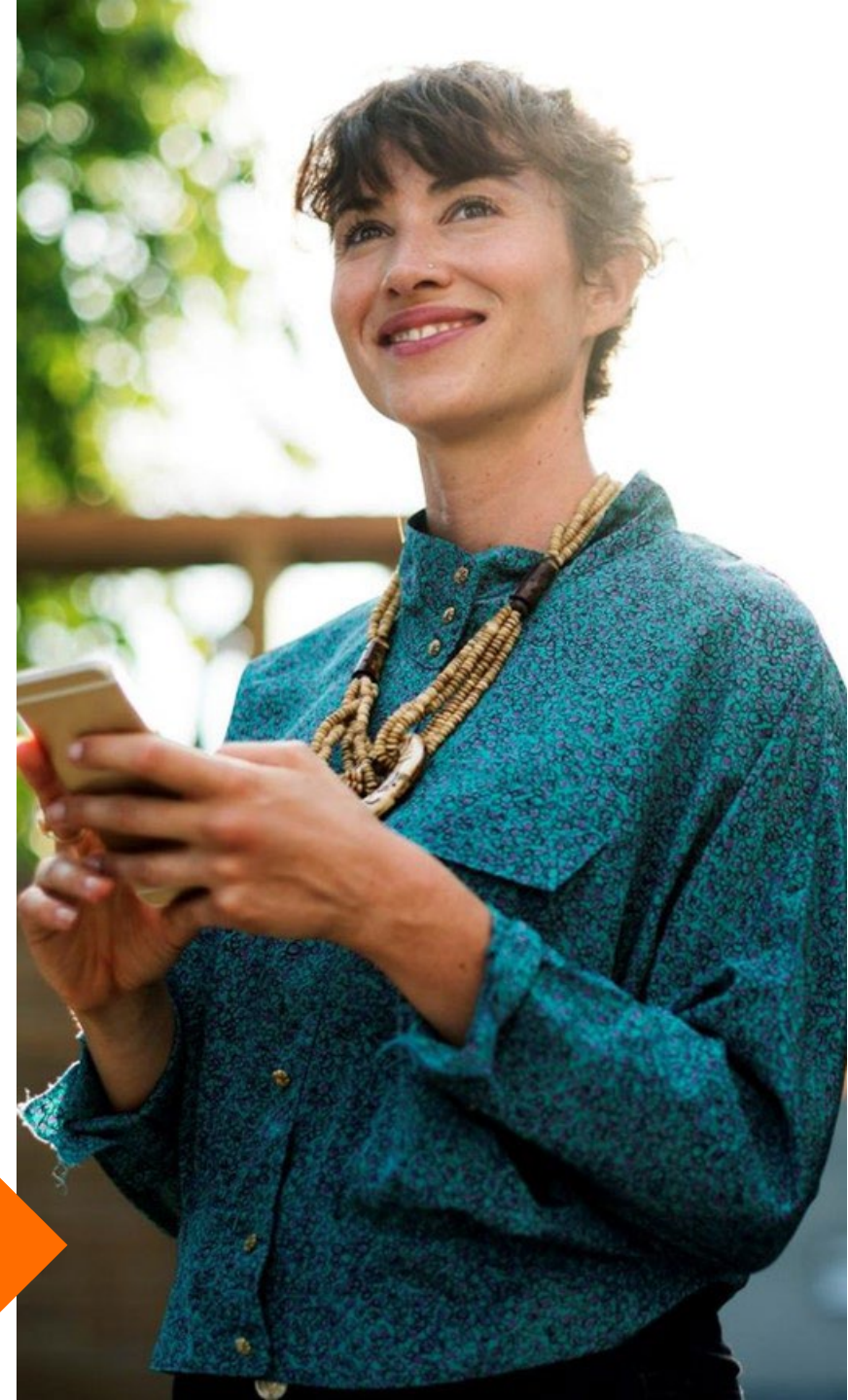


**What our customers  
are saying...**



“The power that Promapp combined with Nintex will bring is a process explosion that is potentially an industry game changer.

I am excited to see where it ends up, which will not only benefit me, but how our business operates and how I work!”



“I’m not one to normally comment around acquisitions, but this one to me is a real game changer.”



