nintex

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Driving digital transformation*

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* with the Nintex Platform

why?

how?

what?

what?

Digital transformation involves using digital technologies to remake a process to become more efficient or effective. The idea is to use technology not just to replicate an existing service in a digital form, but to use technology to transform that service into something significantly better.

Internet of Things

Cloud Computing

Bots

BPM

Big Data

not technology

RPA

NLP

Artificial Intelligence

Machine Learning

not a destination

not even a journey

digital transformation
is a
pursuit

why?

life is too short for
inefficient process

imagine what you could do with the time

5693 years
(and that's just O365)

3464 return trips to Mars

if you're not doing it
someone else is

how?

phase 1 **phase 2** **phase 3**

collect ? profits

underpants

phase 1
what and why

phase 3
profit
(if that's your thing)
is a byproduct

phase 2...

start top down
and
bottom up

focus on breadth as well as depth

prioritize constantly
and ruthlessly

target your
lazy developers
(and reeducate the rest)

create
change agents
in the business

build a
center of excellence

iterate fast
(be agile don't do agile)

just because you can doesn't mean you should

the 4th W
where to now?

the future is here, now

plant your tree today!